

Haier

HW110-BD14397PGU1



- ✓ Ultra Fresh Air technology
- ✓ A -40% Energy Efficiency Class
- ✓ Direct Motion Motor - Reduces noise & energy consumption
- ✓ Smart dosing
- ✓ Smart AI Cycle - Tailors the cycle to suit wash load
- ✓ Smart dual spray
- ✓ Refresh Programme - Vapour leaves fabrics clean and wrinkle-free
- ✓ Pillow Drum - Cares for delicate fabrics

Main Features

Product name / Commercial code	HW110BD14397PGUK
Product code	31020424
EAN Code	6975188481368
Manufacturer	Qingdao Haier Washing Machine Co. Ltd.
Cotton capacity (kg)	11
Maximum spin speed (rpm)	1400
Built-in / Freestanding	Freestanding
Loading type	Front

Technical features

IoT App	hOn
Electronics	Touch
Motor type	Direct Motion
Drum material	Stainless Steel

Drum volume	78
Plug type	UK
Voltage (V)	220-240
Connectivity	Advanced remote control and extra content (Wi-Fi + BLUETOOTH®)

Programs and Functions

Number of programmes	16
Start delay options	Yes (up to 24h)
Autodose	Yes
Steam programme	Yes

Aesthetic

Colour	Graphite
Colour / bezel	Black
Colour of door	Black

Performance and Consumption

Energy class	A
Spin-drying efficiency class	B
Weighted energy consumption [100 cycles, eco 40-60]	32
Programme duration Rated capacity	3:58
Water consumption	47
Noise level spinning (dB) (A)	70
Airborn acoustical noise emission class	A

Dimensions

Product height (mm)	850
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Width of the product (mm)	595
Full product depth (mm)	679
Cabinet depth (without pipes and door)	629
Packaged Product Height (mm)	890
Width of the packed product (mm)	653
Packaged Product Depth(mm)	725
Net weight (kg)	79
Gross weight (kg)	85

Programs and Functions

Aquastop	No
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